

# Woodstock PrideFest Weekend

Saturday, June 8 and Sunday, June 9, 2024 Sunday Parade at 11 am, Festival 12-5 PM



JOIN US IN WOODSTOCK FOR A FUN-FILLED WEEKEND OF FAMILY-FRIENDLY EVENTS CELEBRATING LOVE AND DIVERSITY.



EVENTS CULMINATE SUNDAY
WITH THE ANNUAL PARADE
AND DAY LONG FESTIVAL WITH
FOOD TRUCKS, SPEAKERS,
ENTERTAINMENT, AND
VENDORS.

# CONTACT

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# SPONSORSHIPS & PARTICIPATION INFORMATION



## **EVENTS**

SAT. June 8th Color Fun Run - 9am Pride Pub Crawl - 6-10pm

SUN. June 9th Parade - 11am Festival - 12pm-5pm

All Weekend: Pride Promenade

# REGISTRATION INFO

### **Sponsors Register Here:**



All Other participants Register Here:



# EVENT SPONSORSHIPS

#### PLATINUM

\$5.000

- Logo on event banne
- Premium 10x10 booth space on Sun.
- Large logo on event advertising
- Individual logo signage in squar
- 2 Pub Crawl OR 2 Color Run tickets
- Verbal mentions during even
- Sponsor spotlight on Facebook page
- Parade and Promenade Entry

#### GOLD

\$2,500

- Logo on event banner
- Premium 10x10 booth space on Sun.
- Medium logo on event advertising
- Verbal mentions during event
- Sponsor spotlight on Social Media
- Parade and Promenade Entry

# SILVER \$1,000

- 10x10 booth space on Sun.
- Small logo on event advertising
- Social Media Shoutout
- 1 verbal mention during event
- Parade and Promenade Entry

#### BRONZE

\$500

- 10x10 booth space on Sun.
- Business name on event advertising
- Social Media Shoutout
- Parade and Promenade Entry

# ADDITIONAL PRICING

#### VENDOR

\$250

- 10x10 booth space on Sun.
- product or service sales
- Parade and Promenade Entry

#### FOOD TRUCK \$250

- Reserved 15X20 parking space on Sun.
- Does not include electrical access (\$50 hook up fee)
  - Health Department permits
    and Certificate of Insurance
    are required listing The
    Woodstock Chamber of
    Commerce and Industry and
    City of Woodstock as
    additional insured

#### NOT FOR PROFIT BOOTH SPACE \$100

- 10x10 booth space on Sun.
- absolutely no on-site sales
- Parade and Promenade Entr

# PARADE ENTRY \$25

your group or self. Drive, walk ride or strut. Float or no float.

Additional sponsorship opportunities may be available. Contact us for information.